



**FOR IMMEDIATE RELEASE**

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**CCI INCORPORATES GRACoL® 7 COLOR MANAGEMENT STANDARDS**  
**New standards allow CCI to achieve a closer visual match from proof to device,**  
**while maintaining the same overall appearance of traditional printing.**

**HARTLAND, WI - May 18, 2006** - Commercial Communications, Inc. (CCI), a leader in document management and information distribution solutions, has incorporated the GRACoL 7 standards for color management into the press calibration process. The G7 process control methodology will enhance CCI's ability to calibrate and benchmark each step of the color reproduction process, from design to print.

GRACoL 7 is an implementation of the ISO 12647-2 printing standard. This process was developed by the GRACoL Committee to prescribe how to use the most modern technology, techniques, process controls and standards to reliably produce high-quality commercial printing with a close visual appearance from proof to press.

**About CCI**

Commercial Communications, Inc. (CCI), a family-owned business founded in 1982 by Bob and Barb Hegwood, is a world leader in managed print-on-demand and electronic information delivery solutions. These solutions are based on a platform of e-business products referred to as *The Zone Suite of e-Solutions*. By bundling these e-commerce tools with POD applications into value packages, CCI creates complete information delivery solutions that lower total cost of ownership in this process. Headquartered in Hartland, Wisconsin, CCI operates an additional production facility in Arizona. CCI can be found on the web at [www.comcom.com](http://www.comcom.com).

**About GRACoL®**

In 1966, a graphics arts task force was formed by the Graphic Communications Association (now IDEAlliance) to develop a document containing general guidelines and recommendations that could be used as a reference source across the industry for quality color printing. Since that time, the GRACoL Committee has developed, maintained and published printing guidelines that have since become de facto standards on many pressrooms. The mission of GRACoL is to improve communications and education in the graphic arts by developing best practices that reflect the influence and impact of new technologies in the workflow of commercial offset lithography. GRACoL is a registered trademark of IDEAlliance. Learn more at <http://www.gracol.org>.

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