



**For Immediate Release**

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## **CCI INSTALLS XEROX® DOCUCOLOR™ 6060**

### **New equipment enhances color print-on-demand capabilities**

HARTLAND, WI (November 26, 2003) - Commercial Communications, Inc. (CCI), a leader in document and information management, recently installed a Xerox® DocuColor™ 6060 to enhance the company's on-demand, four-color printing capabilities.

The DocuColor 6060 provides outstanding image quality and registration, rivaling that of any press. Since its arrival at CCI, the company has been able to offer color print-on-demand at significantly reduced costs.

“More and more of our clients are looking for JIT solutions. CCI has developed expertise in Print-on-Demand solutions that allow our clients to print what is needed, when it is needed. Print-on-Demand initiatives reduce costs involved with excessive inventory and document obsolescence. By applying these solutions, we have cut several clients' printing costs by over 30 percent,” said Brent Hegwood, Executive Vice President, Sales & Marketing.

### **About CCI**

Commercial Communications Inc. (CCI), founded in 1982, is a world leader in print-on-demand, inventory management, and document management solutions. CCI's total document management solutions are designed to support all of the customer's literature, storage, fulfillment, and distribution needs and are based on a platform of e-business products referred to as The Zone Suite of e-Solutions.

CCI continuously lowers Total Cost of Ownership for its customers by bundling services into Value Packages that create complete solutions. As a result, CCI's market has expanded and can now offer complete information distribution and management solutions supported by a wide array of services.

Headquartered in Hartland, Wisconsin, CCI operates an additional production facility in Phoenix, Arizona and sales offices in Illinois, Iowa, and Michigan. CCI can be found on the web at [www.comcom.com](http://www.comcom.com)

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