



**For Immediate Release**

**Contact:** Lisa Emmerich-Miller  
262-369-6000  
lemmeric@comcom.com

## **CCI RECEIVES "BEST OF THE BEST" AWARD FROM PRINT ON DEMAND MAGAZINE**

### **Annual Top Sites 2003 competition honors CCI with three awards**

HARTLAND, WI (January 5, 2004) - Commercial Communications, Inc. (CCI), a leader in document and information management, won three awards in Print On Demand Magazine's 8<sup>th</sup> Annual *Top Sites* competition, which honors excellence in the digital printing industry ([www.printondemandmagazine.com](http://www.printondemandmagazine.com)).

CCI placed first in the "Best of the Best" category for a Mid-Size by Square Foot Printer, second in the "Total Volume of Digital Impressions" category, and third in the "Total Digital Sales Volume" category. In addition, CCI was recognized in the "Special Mention" category for the value-added services provided to its clients, including e-Business solutions like database publishing, custom-book publishing, digital asset storage, and Publication Zone™, CCI's web-enabled document management solution.

"More and more of our clients are looking for JIT solutions. CCI has developed expertise in Print-on-Demand solutions that allow our clients to print what is needed, when it is needed. Print-on-Demand initiatives reduce costs involved with excessive inventory and document obsolescence. By applying these solutions, we have cut several clients' printing costs by over 30 percent," said Brent Hegwood, Executive Vice President, Sales & Marketing.

### **About CCI**

Commercial Communications Inc. (CCI), founded in 1982, is a world leader in print-on-demand, inventory management, and document management solutions. CCI's total document management solutions are designed to support all of the client's literature, storage, fulfillment, and distribution needs and are based on a platform of e-business products referred to as The Zone Suite of e-Solutions.

CCI continuously lowers Total Cost of Ownership for its customers by bundling services into Value Packages that create complete solutions. CCI can offer complete information distribution and management solutions supported by a wide array of services.

Headquartered in Hartland, Wisconsin, CCI operates an additional production facility in Phoenix, Arizona and sales offices in Illinois, Iowa, and Michigan. CCI can be found on the web at [www.comcom.com](http://www.comcom.com).

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