



Commercial Communications, Inc.

INTELLIGENT PRODUCTION PROCESSES. DOCUMENT LIFECYCLE MANAGEMENT.
INFORMATION DISTRIBUTION SOLUTIONS.



CCI delivers unique document management solutions that will improve your business communication processes and lower total costs for your company or organization.

Profile

We invest the time and effort to get to know you, your business and your goals.

Joni Diderrich, VP Marketing & Client Services



OUR MISSION

CCI will improve companies document management and information distribution processes by incorporating business intelligence solutions that effectively:

- Reduce Time to Market
- Control Inventory, Obsolescence & Scrap
- Improve Document Quality
- Protect Corporate Branding
- Facilitate Global Supplier Optimization
- Redeploy Internal Resources
- Leverage Spend for Continuous Savings

OUR VISION

CCI will enhance its customers business communication processes by providing innovative solutions that extend beyond applying ink on paper.

OUR HISTORY

Envisioning the printing industry differently than his peers, Bob Hegwood opened the doors of Commercial Communications, Inc. in 1982. The company began operations in Waukesha, Wisconsin, in a 2,000 square foot facility with a single Xerox 9500. CCI quickly became the Midwest's largest electronic print shop occupying over 70,000 square feet.

In 1996, CCI broke ground on a new office and production facility in Hartland, Wisconsin, a community 20 miles west of Milwaukee. The 124,000 square foot facility was completed in 1997 and remains a state-of-the-art information management and printing facility.

In 1998, CCI acquired IntraNet Solutions, Inc., a printing facility in Arizona, in order to expand operations into the Latin and South American markets. The operation was named CCI-West and today operates a 35,000 square foot production and sales facility in Tempe.

In 2008 CCI joined TouchPoint Print Solutions Corp. to expand its global footprint and service offerings. Operating independently under this platform, CCI maintains a "beyond ink mentality and continues to focus on intelligent production processes and document management eSolutions for companies across industry sectors.

Since its founding, CCI has remained committed to providing innovative solutions for our clients. We successfully bundle print, bindery, fulfillment, and eSolutions into value packages that create complete solutions, lowering companies total cost of ownership.

It's no longer just about ink on paper!

Services

Through CCI's Beyond Ink business model and Intelligent Production processes, we strategically bundle services like traditional printing, print-on-demand, inventory management, eBusiness applications, and variable information applications into value packages that create *complete solutions*. Our solutions are led by Publication Zone[®], a document lifecycle management and business intelligence software tool, that enables companies to provide the most accurate information in the most cost-effective manner to all stakeholders, when, where, and how they need it.

DIGITAL & OFFSET PRINTING

CCI can accommodate all of your black & white and one- to six-color digital and traditional offset printing needs. This equipment flexibility allows us to facilitate an intelligent, cost-effective method of production to support the entire lifecycle of your document, from quantities of one to 500,000.

DOCUMENT FINISHING & KITTING

Our modular bindery supports the finishing needs of both long- and short-run documents. CCI's bindery offers both personnel and automated collating equipment, customized kitting, and nearly all types of document finishing including, but not limited to: folding, cutting, drilling, perfect binding, saddle stitching, coiling, comb binding, tape binding, wire-o binding, shrink-wrapping, laminating, and tabs.

FULFILLMENT & INVENTORY MANAGEMENT

CCI's inventory management and fulfillment programs support companies' global document management needs. Documents are produced, stored, and shipped from the point closest to distribution, whether in North America, Europe, or Asia. Our vendor-managed inventory programs support just-in-time (JIT) inventory deliveries of documents for your global manufacturing facilities.

VARIABLE INFORMATION SOLUTIONS

Our variable information equipment and technology supports your personalized documents, from 1-to-1 marketing pieces to individualized forms and booklets. These solutions help you send the right communication to the right customer at the right time!

eBUSINESS TOOLS

CCI's expert teams of prepress, eServices, and IT technicians understand your business processes and provide complete support for all document files. In addition, CCI offers a complete line of eBusiness tools, including:

- Publication Zone[®]
- Connection Zone
- Custom Book Publishing Zone
- Database Publishing Zone

CCI'S BUSINESS MODEL

- Bundling Services into Value Packages
- Creating Complete Solutions
- Lowering Total Cost



PUBLICATION ZONE

Document lifecycle management & business intelligence tool supports online document ordering, tracking, and management.

CONNECTION ZONE

Smart distribution tool allows you to distribute your business communications or documents via hardcopy mail, e-mail, or fax.

CUSTOM BOOK PUBLISHING ZONE

Create and order customized books, catalogs, and manuals online.

DATABASE PUBLISHING ZONE

Create, manage, and deliver content, particularly large streams of data, for unique parts catalogs, product guides, price books, and more.

CCI is a company built on PARTNERSHIPS.

Client Testimonials

Coming together is a beginning;
keeping together is progress;
working together is success.

Henry Ford, Industrialist, Inventor



KOHLER CO.

I would like to personally thank you for your commitment to Kohler Co. We appreciate the quality programs that you have developed with Kohler in the print business. It has been a great pleasure to watch your team grow and develop into a great partner, and what I consider one of my best suppliers. With confidence, I know that your team is managing the programs, and I do not need to be concerned about them.

DEERE & CO.

We faced many opportunities [in the past year] and CCI assisted John Deere Power Products to meet or exceed all. Thanks for your assistance with helping John Deere Power Products to exceed our customers expectations and your continued support...

HOUGHTON MIFFLIN

You guys are great! You always come through for us. Don't let it get around, but you're definitely the favorite vendor here at Houghton Custom.

INVENSYS CONTROLS

You have been a great vendor to work with. You help me bring technology and useful tools to the people at Invensys, and I truly appreciate it.

SCHALLER ANDERSON, INC.

Thank you for allowing me to come out and tour your plant and view the production of my provider directories. I appreciate you all for taking the time out of your busy schedules to meet with me. Not only did I get to the comfort level I needed with this important job, but I learned a lot about CCI and I was very impressed. You have a great facility, and more importantly, great people.

ROCKWELL AUTOMATION

In working with many different vendors, I have received the highest level of customer service from our account team at CCI. They are always very professional, helpful, and willing to not only fulfill our printing and sourcing needs, but to go the extra step and make sure we are using the most efficient and cost-effective process. The dedication of the CCI team to provide both high levels of communication and quality printing assures me that we are working with the best in the business!



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ABOUT CCI

Since 1982, Commercial Communications, Inc. has provided companies like yours with high quality print and information distribution solutions. We understand that it's no longer just about ink on paper! Our solutions address the entire lifecycle of your documents, whether distributed hardcopy or electronic, from creation through distribution.

Our Commitment to You

Our dedicated teams will work with you to understand your business rules and document usage histories and provide you with the information you need to make intelligent decisions about your information distribution processes.

We'll help you to lower your total cost of ownership, reduce time to market, achieve information synergies among all stakeholders, reduce inventory, control scrap & obsolescence, and safeguard your digital and intellectual assets.

With CCI, your documents and information will always be delivered when, where, and how you need them!