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## **For Immediate Release**

### **CCI Introduces Advanced Document Management Capabilities with Publication Zone® 3.0**

#### **Conversion to Oracle 10g enhances e-Business Tools Designed to Incorporate Web-Based Technology with Traditional Print Services**

HARTLAND, WI (June 2, 2006) – Commercial Communications, Inc. (CCI) announces that it is enhancing its line of e-Business solutions with the new version Publication Zone® 3.0, a web-based tool that allows companies to electronically manage, order, and track their print documents 24 hours-a-day, 7 days-a-week. Publication Zone brings power to the print process through leading edge technology designed to enable companies to manage documents in real-time, eliminate obsolete inventory, and ultimately reduce time to market.

CCI's IT team has worked diligently to convert current systems to Oracle 10g. This upgrade, which will be complete in 2007, will enhance the tools needed to effectively manage our clients' information distribution processes.

"As global organizations continue to shift to the Internet for print ordering, production tracking, proofing, and inventory control of their documents, Publication Zone 3.0 provides companies across markets and industries with the tools needed to effectively manage their documents and information distribution processes," said Chad Hegwood, Vice President of Technology. "Publication Zone 3.0 was designed to provide our current clients with all of these tools as well as increased speed and performance."

#### **New Features**

Publication Zone 3.0 is a web-based tool that allows companies to electronically manage, order, and track their print documents anytime, anywhere. Version 3.0 offers the following enhancements over version 2.0, which was released in 2005:

- Improved speed and performance
- Enhanced Browse
- Subscription management
- Improved business rule control

#### **About CCI**

Commercial Communications, Inc. (CCI), a family-owned business founded in 1982 by Bob and Barb Hegwood, is a world leader in managed print-on-demand and electronic information delivery solutions. These solutions are based on a platform of e-business products referred to as *The Zone Suite of e-Solutions*. By bundling these e-commerce tools with POD applications into value packages, CCI creates complete information delivery solutions that lower total cost of ownership in this process. Headquartered in Hartland, Wisconsin, CCI operates an additional production facility in Arizona. CCI can be found on the web at [www.comcom.com](http://www.comcom.com).

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